

Visible Start

Please share this FREE training programme with women over 45 who are looking for a new challenge in the advertising industry

Visible Start is an eight week online course for women 45+ and the first step to a whole new career or the restart of a fabulous ad career,

Brought to you by Uninvisibility, Brixton Finishing School and WPP, it's so much more than a training course, it's a complete support system for women who are designing the second half of their lives.

After our initial pilot held in London last year, 21 women now have new roles.

No experience is necessary to take the course but all experience is valued, promoted and welcomed. There are real jobs waiting from entry level to senior management in all areas of advertising from admin and HR to sales, digital media and creative.

The VisibleStart programme will launch UK-wide and is open to women over the age of 45 from all backgrounds and all walks of life.

Please help us spread the word by sharing the posts we've created for you!

Go to www.visiblestart.com for more details and please support us spreading the word within your networks and organisations. To share you can forward the [link](#) to this document to interested parties or download our assets and please do a social media post linking to the programme, and/or a listing on your site. Everything you need is below including website copy, social posts, and suggested whatsapp messages.

Download our social and website assets pack [here](#) - to be used on your website / Instagram / Facebook / Twitter



Launch film: download [here](#)

Suggested copy:

Visible Start is the first step to a whole new career or the restart of your fabulous ad career. Brought to you by Uninvisibility, Brixton Finishing School, and WPP, it's so much more than a training course, it's a complete support system for women who are designing the second half of their lives. No experience is necessary to take the course but all experience is valued, promoted, and welcomed with open arms. There are real jobs waiting from entry-level to senior management in all areas of advertising from admin and HR to sales, digital media, and creative. If you're a woman 45+ with so much more to give, join us. It's a revolution. <https://visiblestart.com>



Persuasion gif and mp4 download [here](#)

Suggested copy:

“You can’t have pudding unless you’ve eaten your greens”

Whichever sales technique you used - @brixtonfinishingschool, @uninvisibility, & @WPP want to hear from you. They are offering a FREE 8 week training course designed to give midlife women the confidence and skills you’ll need to kick start or restart a career in the advertising industry.

The VisibleStart course will start in September and is open to women over the age of 45.

Go to www.visiblestart.com to sign up today. NO previous experience required. ALL experience valued.

#VisibleStart #Uninvisibility



Creativity gif and MP4 download [here](#)

Suggested copy:

It’s time to turn your creative flair into a career in the advertising industry with this FREE training course open to women over the age of 45.

The VisibleStart course will start in September and over 8 weeks of online video tutorials and virtual events, they’ll introduce you to digital media and identify the transferable skills you have that the industry needs in abundance.

Go to www.visiblestart.com to sign up today. NO previous experience required. ALL experience valued.

@brixtonfinishingschool, @uninvisibility, @WPP #VisibleStart #Uninvisibility

**To the
women who
rewrote
the rules:**

Badass gif & MP4 download [here](#)

Suggested copy:

You were born ready for this opportunity!

Join @brixtonfinishingschool, @uninvisibility, & @WPP on their 8 week FREE training course open to women over the age of 45.

The course starts in September and over 8 weeks of online video tutorials and virtual events, they'll introduce you to digital media and identify the transferable skills you have that the industry needs in abundance.

Go to www.visiblestart.com to sign up today. NO previous experience required. ALL experience valued. #VisibleStart #Uninvisibility

**Visible
Start**

Visible quotes - 16 again gif download [here](#)

Visible
Start

Visible quotes - didn't know gif download [here](#)

Visible
Start

Visible quotes - job offer.gif download [here](#)

Suggested copy for testimonial ads:

Women over 45 - join the midlife revolution!

Join @brixtonfinishingschool, @uninvisibility, & @WPP on their FREE 8 week training course designed to give midlife women the confidence and skills needed to kick start or restart a career in the advertising industry.

Go to www.visiblestart.com to sign up today. NO previous experience required. ALL experience valued. #VisibleStart #Uninvisibility

Suggested whatsapp message -

Hello! Brixton Finishing School, Uninvisibility and WPP have joined forces to create a free training programme designed to unleash the power of midlife women into the advertising industry. The VisibleStart programme is open to women over the age of 45 from all backgrounds and all walks of life.

The course starts in September and over 8 weeks of online video tutorials and virtual events, you'll be introduced to digital media, taught the basics of marketing, media and agency roles and identify the transferable skills you have that the industry needs in abundance. You'll build your confidence, build your network, and create a community.

Best of all there are real jobs at all levels with WPP on offer.

Visible has to start somewhere. Let's start it together. Sign up today at visiblestart.com

Suggested Twitter posts

.@BrixtonFSchool, @Uninvisibility, & @WPP have joined forces to create a FREE training course designed to unleash the power of midlife women in the ad industry. If you're a woman over the age of 45, who's designing the second half of your life, sign up at www.visiblestart.com

Sign up today for a FREE training course from @BrixtonFSchool, @Uninvisibility, & @WPP designed to unleash the power of midlife women in the ad industry. If you're a woman over the age of 45, who's designing the second half of your life, sign up at www.visiblestart.com

If you're a woman over the age of 45, sign up today for this FREE training course from @BrixtonFSchool, @Uninvisibility, & @WPP and start or restart a career in the advertising industry - where life experience is your secret weapon. Sign up at www.visiblestart.com

Copy for website [link to www.visiblestart.com]

Visible Start is the first step to a whole new career or the restart of your fabulous ad career.

Brought to you by Uninvisibility, Brixton Finishing School and WPP, it's so much more than a training course, it's a complete support system for women who are designing the second half of their lives. Visible Start is a sisterhood of brilliant women who are building a new narrative for the future of women and our careers.

No experience is necessary to take the course but all experience is valued, promoted and welcomed with open arms. There are real jobs waiting from entry level to senior management in all areas of advertising from admin and HR to sales, digital media and creative.

Images for ads and websites:



VisibleStart FAQs can be found [here](#).